



Samira La Pietra

UX UI DESIGNER

Milan

11-06-1987

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What I do

UX / UI

HTML / Css

Illustration

What I use

Sketch

Invision

Zeplin

Miro

Abstract

Illustrator

Photoshop

After Effects

What I love

Drawing

Plant care

Long walks

TV series



According to law 679/2016 of the Regulation of the European Parliament of 27th April 2016, I hereby express my consent to process and use my data provided in this CV and application for recruiting purposes

Experience

April 2019 / Present

Eidosmedia

Lead the UX UI design of web and mobile applications, designing new interfaces and updating older ones, maintaining the design system and the consistency across products, and collaborating daily with the development team.

September 2013 / April 2019

Cayenne

As a web designer, I gained more autonomy and responsibility on different projects: creating visual mockups, web adv campaigns and landing pages, I improved my knowledge in UI, UX, motion design and frontend development.

March 2013 / August 2013

uSport

In this small startup, my role was to manage the design and redesign of the two main web applications, web adv campaigns, and social communication.

June 2012 / January 2013

Moze Studio

I had the opportunity to assist the design director in designing and developing small websites in wordpress, learning how to manage several projects at the same time.

March 2012 / June 2012

Oot

As an intern I worked alongside other web designers on web adv projects, beginning to learn the rules and tools of a creative agency.

Education

October 2011 / May 2012

Web Design course

Cfp Bauer

January 2011 / May 2011

Photo Editing course

Cfp Bauer

December 2010

Linguaggi dei media degree

Università Cattolica del Sacro Cuore

June 2006

Art school diploma

Liceo artistico statale di Brera